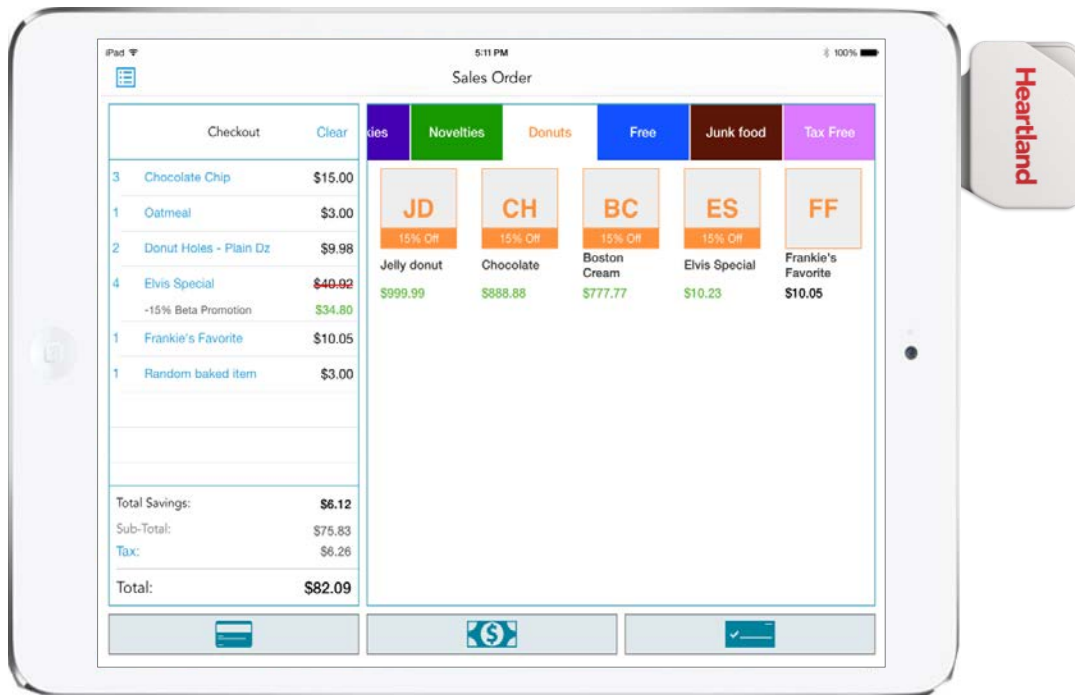


# Heartland



## Heartland's Mobile ECR delivers a full mPOS solution on your iPad or iPad Mini!

- ✓ Intuitive user interface for quick sales
  - ✓ Credit, Cash and Check payment tracking
  - ✓ Cloud based Inventory Management
    - Inventory On-Hand Tracking
    - Re-Order Triggers and Reporting
  - ✓ Promotions for percent or dollars off, set at the Item Level
  - ✓ Electronic signature capture
  - ✓ Card present and card not present
  - ✓ Print, emailing or text receipts
  - ✓ Optional Bluetooth printer for receipt printing
  - ✓ Pre-set tax percentage and override
  - ✓ Level II Purchasing and Corporate cards
  - ✓ Auto Close or manual batch closing
  - ✓ Live customer support, 24 hour, 365 day with staff who understand your business and are experts in payment processing
- **Secure** – Mobile ECR utilizes AES-encrypting readers to keep your transactions secure. All transaction data is encrypted in transit, so clear card data is never stored on your mobile device. The app is designed and written to the PCI PA-DSS compliance standard!
  - **Cost-Effective** – There are no middlemen, outside gateways or third party providers to increase your costs — you get everything you need from one source.
  - **Reliable** – Heartland Mobile ECR is a native iOS app, built by Heartland, one of the most trusted names in payments processing, with years of experience in mobile payments, so you know it works
- Jennifer D'Angelo | [GetHeartland.com](http://GetHeartland.com) | [Jennifer@GetHeartland.com](mailto:Jennifer@GetHeartland.com) | 860.659.8900