



Quickly validate your marketing and advertising effectiveness — *with an easy-to-use solution*

Are you spending money and energy on local ads, email campaigns, or social media? How do you know if it's even working? With Heartland Analytics, we have your back. It is a simple, yet powerful way to know your practice better.



Elevate your card processing

Harness the power of your credit card data and receive concise analysis with Heartland Analytics.



Compare new vs. returning client

Quickly determine whether promotions are bringing in new business or just giving discounts to regulars.



Increase effectiveness

Your Analytics dashboard helps you spend marketing and advertising dollars where they're most effective.



Ready to grow with you

Easily build on Analytics with advanced client intelligence and email marketing modules when you're ready.



Key Features

- Concise dashboard
- New vs. returning clients
- Total visits, sales volume, and average ticket metrics
- Manual event tracking
- Premium modules tie in

To learn more, [click here to visit](#)